## ON THE RADIO WEEKS

1380 880 1330

WINS 1010 WMGM 1050 WNBC 660

WNYC

1430 830 710

WOXR WVNJ WPAT

WWEL

1560 820 930

NEWS BULLETINS every hour on the hour 7 A. M. to midnight over

WQXR

(1560 on your dial)

The New Yor., Times

WQXR-FM 96.3 mc. [Channel 242]

10:30-WNBC—Double or Nothing Quiz, With Walter O'Keefe
WJZ—Betty Crocker's Magazine
WNYC—Staten Island Museum Program
WNEW—News: Make-Believe Ballroom
10:45-WJZ—John B. Kennedy, News
WNYC—Keys To Wise Buyling
10:55-WNYC—Wes Reports
11:00-WNEC—We Love and Learn—Sketch
WOR—News, Prescott Robinson
WJZ—Music From San Francisco
WMCA—News: Ted Steele Show
WNYC—To The Ladles
WQXR—The New York Times News
11:05-WQXR—Other People's Business—Alma
Dettinger
11:15-WNBC—Report from the Pentagon
WOR—Rudy Vallee Show
11:20-WNBC—Jack Berch Show: Instrumental
Trio Songs, Humor and Stories
WJZ—Quick as a Flash. Bill Cullen
WCBS—Grand Slam—Quiz, With Irene
Beasley
WNEW—News; Bing Crosby Music
WOR—Kate Smith, Songs
WCBS—Rosemary—Sketch
WCBS—Rosemary—Sketch
WCRS—Rosemary—Sketch
WCRS—Rosemary—Sketch
WCRS—Rosemary—Sketch
WCRS—News Reports

## MONDAY, JULY 24, 1950

1:55-Baseball Exhibitions: Giants vs. Boston Red Sox at Cooperstown, N. Y.—WMCA; 8:25—Dodgers vs. Cleveland, Ebbets Field—WMGM.
7:30-8—Play: "Liberty Inn," With Cornel Wilde—WNBC.
8-8:30—Railroad Hour: Gordon MacRae, Baritone; Lucille Norman,
Soprano; Carmen Dragon Orchestra—WNBC.

8-8:30—Hollywood Star Playhouse: "Honeymoon Into Terror," With Lee Bowman—WCBS. 8:05-9—Symphony Hall: Tchaikovsky's Symphony No. 4—WQXR.

8:30-9—Mimi Benzell, Soprano; Barlow Orchestra—WNBC. 8:30-10:55—Opera Memoirs: Thomas H. Cowan, Comments—WNYC.

8:30-10:55—Opera Memoirs: Thomas H. Cowan, Comments—WNYC.
9-9:30—Barbara Gibson, Soprano; Voorhees Orchestra—WNBC.
9:30-10—Band of America; Paul Lavalle, Conductor—WNBC.
9:30-10—Comedy: "Granby's Green Acres," With Gale Gordon and Bea Benadaret—WCBS.
10-10:30—United—Or Not: Ambassador Ernest A. Gross, Guest—WJZ.
10:30-11—The First Piano Quartet—WNBC (Première).
11:30-12—Drama: "The Legend of Sleepy Hollow"—WNBC.

### MORNING

MOKNING
5:00.WOR-Town and Country-Joe Bler
WNEW-Farm News: Varlety
5:30-WNBC-Tom Page. Modern Farmers
WNEW-News: Recorded Music
5:45-WJZ-Recorded Music
WCBS-News Reports
6:00-WNBC-Skitch Henderson Show
WOR-Rambling With Gambling
WJZ-Farm News-Philip Alampi
WCBS-Varlety With Jack Sterling

WINS-Art Scanlon Show
WNEW-Anything Goes-Variety
WMGM-Newsreel Theatre
6:30-WNBC-News: Recorded Music
WJZ-Patt Barnes
WCBS-News; Jack Sterling Show
WNEW-Anything Goes
WQXR-Bright and Early
6:55-WNYC-News: Sunrise Symphony
7:00-WNBC-News: Recorded Music
WOR-News, Melvin Elliott
WJZ-News: Gordon Fraser

WCBS-News: Jack Sterling Show
WMCA-News: Great Day
WINS-News: Art Scanlon Show
WMGM—Ted Brown Show
WQXR—The New York Times News
7:05-WQXR—Bright and Early
7:10-WJZ-Weather Report
7:10-WJZ-Weather Report
7:15-WOR-Musical Clock: Vincent Sorey
Orchestra
WJZ-Patt Barnes
1:25-WQXR—Weather Report
7:30-WNBC—News: Charles F. McCarthy
WCBS—News: Jack Sterling Show
WMCA—News: Sports: Great Day
WNEW—News: Anything Goes
WQXR—Breakfast Symphony
7:45-WNBC—Recorded Music
WIZ—News: Gordon Fraser
WCBS—News: Gordon Fraser
WCBS—News: Harry Clark
WMCA—Unity Viewpoint
WMCA—Vews: Recorded Music
WOR—News; Prescott Robinson
WJZ—News and Music
WOR—News: Prescott Robinson
WJZ—News and Music
WCBS—Morning News Round-Up
WMCA—News: Breakfast at 8
WNYC—Around New York
WQXR—The New York Times News
8:15-WOR—Breakfast With Dorothy and Dick
WJZ—Ed and Pegeen Fitzgerald
WCBS—Phil Cook Varlety Show
WJNS—News Art Scanlon Show
8:30-WNBC—Tex and Jinx Show
WCB—Margaret Arlen Program;
Guest—Kay Jamesson
WEW—News: Anything Goes
8:45-WNYC—City Food and Nutrition Talks
8:55-WJZ—Gems for Thought—Jesse W. Stitt

WNYC, WMGM-News
9:00-WOR-News, Harry Hennessy
WJZ-Breakfast Club-Varlety
WCBS-This Is New York
WMCA-News; Lombardo Music
WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Cariton
Fredericks

WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Cariton
Fredericks
WQXR-The New York Times News
9:05-WQXR-Just Music
9:15-WOR-Teilo-Test Quiz
WMCA-Ted Steele Show
WINS-Joe Halpin Show
9:30-WNBC-Bing Crosby Records
WOR-The McCanns at Home
WINS-Three-Corner Club
WNEW-News Reports
WMGM-Fun at Breakfast-Ward Wilson
WSXR-Plano Personalities
9:35-WNEW-Allen Edwards Show
9:45-WGBS-Missus Goees A-Shopping:John
Reed King
WQXR-Composer's Varieties
10:00-WNBC-Welcome Traveler: Tommy
Bartlett
WCD-Warve Clodstone News

10:00-WNBC-Welcome Traveler: Tommy
Bartlett
WOR-Henry Gladstone, News
WJZ-My True Story-Drama
WCBS-This Is Bing Crosby
WMCA-News: Ted Steele Show
WINS-Charlie Starke's Music Shoppe
WMGM-Bandstand: Ted Husing
WNEW-Make-Belleve Ballroom
WXR-The New York Times News
10:05-WQXR-Morning Melodles
10:15-WOR-Martha Deane Program
WCBS-Arthur Godfrey Show: Janette
Davis, The Mariners, Bill Lawrence,
The Chordettes Quartet, Archie Bieyer
Orchestra and Tony Marvin

## **AFTERNOON** 12:00-WNBC-News Round-Up WOR-Kate Smith Comments WIZ-Johnny Olsen Luncheon Club WCBS-Wendy Warren and the News WMCA-News: Recorded Shop WNYC-Midday Symphony WINS-News. Carroll Alcott: Music WNEW-Let Yourself Go: Peggy Ann Ellis. Allyn Edwards and Others WMGM-Hollywood. U. S. A.-Paula Stone: Guests-Richard Carlson Family WQXR-Luncheon Concert 12:15-WNBC-Skitch Henderson Show WCRS-Aunt Jenny-Sketch WMGM-George H. Combs. News 12:25-WJZ-Beauty and Fashions-Carol Douglas 12:30-WOR-News, Henry Gladstone WCBS-Romance of Helen Trent WINS-Listen to Lacy WNEW-News; Recorded Music WMGM-Mort Lawrence Show 12:45-WOR-Luncheon at Sardi's-Bill Slater WCBS-Our Gal Sunday WMCA-The Music Box 12:55-WNYC-News; Chambèr Music

# 1:00-WNBC-Mary Margaret McBride Show WJZ-Baukhage, News WCBS-Big Sister-Sketch WMCA-News: Tune Time WMGM-Recorded Music WNEW-Show Business WQXR-The New York Times News 1:05-WQXR-Midday Symphony 1:13-WJZ-Nancy Craig, Interviews: Gov. Dan A. Garvey of Arizona, and Others WCBS-Ma Perkins-Sketch 1:30-WOR-The Answer Man WCBS-Young Dr. Malone-Sketch wNEW-News: Singing Stars WMGM-Guest Star 1:45-WOR-Gabriel Heatter Malibag WCBS-Guilding Light 1:55-WMCA-Baseball. Glants vs. Boston Red Sox-Exhibition Game. Cooperstown. N. Y. WNYC-News and Weather WMGM-News Reports 2:00-WNBC-Double or Nothing Quiz: Walter O'Keefe and Others WOR-Ladies Fair WJZ-Welcome to Hollywood WCBS-The Second Mrs. Burton

WNYC-Mary Lovelace—Serial Drama WNEW-Music Hall WMGM-Hal Tunis Show WINS-Musical Scoreboard WQXR-The New York Times News

WQXR-The New York Times News
2:05-WQXR-Record Review
2:15-WGS-Perry Mason
2:30-WNBC-Live Like a Millionaire-Talent
Contest With Jack McCoy
WOR-Queen for a Day
WJZ-Clance for a Lifetime. With John
Reed King
WCBS-This Is Nora Drake
WNYC-Symphonic Matinee
WNEW-News; Music
WMGM-Ken Roberts Show
WQXR-Curtain at 2:30
2:45-WCBS-The Brighter Day

WQXR-Curtain at 2:30
2:45-WCBS-The Brighter Day
WQXR-Today in Music
3:00-WNBC-Life Can Be Beautiful
WOR-Second Honeymoon
WJZ-Bride and Groom
WCBS-Nona From Nowhere-Sketch
WQXR-The New York Times News
3:05-WQXR-Symphonic Matinee
3:15-WNBC-Road of Life
WCBS-Hilltop House

**AFTERNOON** 3:25-WJZ-Bryson Rash, Comments
3:30-WNBC-Pepper Young's Family
WOR-Tello-Test Quiz
WJZ-Hannibai Cobb-Drama
WCBS-Winner Take All, With Bill

WJZ—Hannibal Cobb—Drama
WCBS—Winner Take Ali, With Bill
Cullen
WNEW—News: Music Hail
WNGM—Hai Tunis Show
3:45-WNBC—Right to Happiness
3:55-WNYC—News: Music of the Theatre
4:00-WNBC—Backstage Wife
WOR—Barbara Welles Show: Denise
Darcel. Guest
WJZ—Norman Brokenshire Show
WCBS—Strike It Rich—Warren Hull
WMCA—News: Sports and Music
WNEW—Don Rodney Show
WMGM—News: Herron Orchestra
WNEW—Don Rodney Show
WMGM—News: Herron Orchestra
4:05-WQXR—The New York Times News
4:155-WNBC—Stelia Dallas
WNEW—Men of Melody
4:30-WNBC—Lorenzo Jones—Sketch
WOR—Dean Cameron—Interviews
WCBS—Treasury Bandstand
WNEW—News: Recorded Music
WINS—Listen to Lacy
WQXR—Deems Taylor Concert

4:45-WNBC-Young Widder Brown
WJZ-Patt Barnes
WMGM-Weather and Music ·
4:55-WCBS-News: Bob Hite
WNYC-News: Sunset Serenade
5:00-WNBC-When a Girl Marries-Sketch
WOR-Buddy Rogers Show: Al Goodman,
Giest

WOR-Buddy Rogers Show: Al Goodn Guest WIZ-Fun House: Children's Show WCSS-Galen Drake WMCA-News: Ray Bloch Show WMEW-Recorded Music WMGM-Bandstand WQXR-The New York Times News

5:05-WQXR-Continental Melodles 5:15-WNBC-Portia Faces Life WQXR-Record Review

WQXR-Record Review

5:30-WNBC-Just Plain Bill-Sketch
WOR-Lopez Speaking
WJZ-Superman-Sketch. With Michael
Fitzmaurice
WCBS-Hits and Misses
WMCA-Bing Crosby's Songs
WNEW-News: Make-Believe Baliroom
WQXR-Cocktail Time
5:45-WNBC-Front-Page Farreil-Sketch
5:55-WNYC-News Report

WJZ-Billy Butterfield Orchestra:

## **EVENING**

6:00-WNBC-News-Kenneth Banghart 6:00-WNBC-News-Kenneth Banghart
WOR-News-Lyle Van
WJZ-Joe Hasel, Sports
WCBS-News-Allen Jackson
WMCA-News: Vacation Guide
WNYC-Reviewing Stand: What Do Our
Teen-Agers Think of America's Future?
WQXR-The New York Times News
6:05-WQXR-Music to Remember
6:15-WQXR-Music to Remember
6:15-WQXR-Music to Remember
6:15-WQXR-Bob Eison. Interviews
WJZ-News: Dorlan St. George
WCBS-You and Rome-Harry Weedon
WMCA-Movie Gossip: Music
WNYC-State Housing Commission Talk:
Martin D. Levy Martin D. Levy
WINS--Kitty Kallen Show
6:28-WQXR-Weather Report
6:30-WNBC-Tex and Jinx Digest
WJZ-Herb Sheldon Show
WOR-News, Fred Vandeventer
WCBS-Curt Massey Show
WMCA-Racing-Ernle Stone
WINS-News. Carroll Alcott
WNEW-News: Make-Belleve Baltroom
WMGM-At Home With Llonel Barrymore
WQXR-Dinner Concert
6:45-WNBC-Three-Star Extra-News
WOR-Sports-Star Lomax
WCBS-Lowell Thomas
WMCA-Steve Eills. Sports
WNYC-Weather Report
WINS-Sports-Geoffrey Davis
WMGM-Herron Orchestra
WOY-Varlety
6:55-WNYC-News Reports: U. N.
6:55-WNGM-News Reports
7:00-WNBC-One Man's Family-Sketch
WOR-News-Fulton Lewis Jr.
WJZ-Edwin C. Hill
WCBS-Garry Moore Show: GuestMilbourne Christopher Martin D. Levy WINS-Kitty Kallen Show

WMCA—News: Music
WNYC—Masterwork Hour
WNYS—Movie Star Dust:
WMGM—Today's Basebail
WOV—Band Parade
WXR—The New York Times News
7:05-WJZ—Headline Edition
WQXR—Keyboard Artists
7:15-WNBC—Morgan Beatty. News: Others
WOR—The Answer Man
WJZ—News—Elmer Davis
WINS—Johnny Long Show
7:25-WQXR—Weather Round-Up
7:30-WNBC. The New Frontier: Liberty Inn.
With Cyrnel Wilde
WOR—Gabriel Heatter. Comments
WJZ—Lone Ranger—Sketch
WCBS—Rosemary Clooney. Tony Bennett.
Songs: Johnny Guarneri Orchestra
WMCA—Seven Star Final: News
WINS—News—Carroll Alcott
WMGM—Crime Does Not Pay: Play—
Horseshoes Are For Luck. With Neil
Hamilton
WNEW—News: Teddy Wilson Show
WOV—1280 Club—Records
WQXR—Listen. With Jacques Fray
7:45-WNBC—Mindy Carson. Songs
WQXR—Listen. With Jacques Fray
7:45-WNBC—Mindy Carson. Songs
WCRS—Larry Lesueur. News
WMCA—Recorded Music
WINS—A Star Sings
WNEW—Jimmy Powers. Sports
8:00-WNBC—Railroad Hour: Gordon McRae.
Carmen Dragon Orchestra: Lucille
Norman. Soprano
WOR—Bar-B Riders With Bobby
Benson
WJZ—Ethel and Albert Show
WCRS—Hollwood Star Playhouse:

Benson
WJZ-Ethel and Albert Show
WJZ-Ethel and Star Playhouse:
Honeymoon Into Terror. With Lee

WMCA-News: Echoes of the Big Time
WMGM-News: Warmup Time
Wins-Recorded Music
WNEW-Magic of Music
8:05-WQXR-Symphony Hall: Tchalkovsky's
Symphony No. 4 in F-minor
8:25-WMGM-Baseball: Dodgers vs Cleveland
-Exhibition Game. Ebbets Field
8:30-WNBC-Howard Barlow Orchestra:
Mimi Benzell. Soprano
WOR-Crime Fighters
WJZ-Henry J. Taylor
WCBS-Broadway's My Beat-Sketch
With Larry Thor
WMCA-Sammy Kaye Show
WNYC-Opera Memolirs: Thomas H.
Cowan. Comments-To 10:55
WNEW-News: Recorded Music
8:45-WJZ-Joe Hasel Sports Show: Guest-

WNEW-News: Recorded Music

8:45-WJZ-Joe Hasel Sports Show: GuestDizzy Dean

8:55-WOR-News, Bill Henry
9:00-WNBC-Donald Voorhees Orchestra:
Barbara Gibson. Soprano
WOR-Murder by Experts
WJZ-Tex Beneke's Treasury Show
WCBS-Too Many Cooks-Sketch. With
Hall March and Mary Jane Croft
WMCA-News; David Rose Show
WNEW-You Decide-Bruno Shaw
WOV-Frairle Stars

WNEW-You Decide—Bruno Shaw
WOV-Prairle Stars
WQXR-The New York Times News
9:05-WQXR-Concert Hall
9:15-WNEW-Here's to Veterans
WMCA-Russ Morgan Show
9:28-WQXR-Weather
9:28-WQXR-Weather
9:30-WNBC-Band of America and Male
Quartet; Paul Lavalle, Conductor;
Male Quartet
WOR-Murder at Midnight

WJZ-Build Peace While We Fight in Korea-George A. Sloan WCBS-Granby's Green Acres-Comedy, With Gale Gordon. Bea Benadaret, Others

Others
WMCA—Perry Como Music
WNEW—News: Bing Crosby Songs
WQXR—Home Music Quiz
9:45-WJZ—Rex Maupin Orchestra
WMCA—Xavier Cugat Show
WQXR—Great Names
10:00-WNBC—Nightbeat: Drama With Frank
Loveloy

WOXA—Asvier Cugat Snow
WQXR—Great Names
10:00-WNBC—Nightbeat: Drama With Frank
Loveloy
WOR—Frank Edwards, Comments
WJZ—United—Or Not: Ambassador
Ernest A. Gross. Speaker
WCBS—Joan Davis Show
WMCA—News: Dance Music
WNEW—Talking Magazine for the Blind:
Readings of Leading Storles
WMGM—Hal Tunis Show
WQXR—The New York Times News
10:05-WQXR—Nights in Latin America—Pru
Devon
10:15-WOR—A. L. Alexander. Poems
10:30-WNBC—First Plano Quartet (Premiere)
WOR—Music for Half an Hour
WJZ—News: John Hicks
WCBS—Tommy Dorsey Orchestra
WNEW—News: Carroli Alcott
WMGM—Sports Extra: Racing News
WQXR—Brief Classics
10:45-W3Z—Ted Malone. Storles
WMCA—U. N. Reports
WINS—Adventures in Travel
WNEW—Fiesta Time
WQXR—To Paris. Please—French Songs
10:55-WNYC—News (To 10; FM to 12)
WMGM—News Reports
11:00-WNBC—News. Lyle Van

## **EVENING**

WJZ—Billy Butterfield Orchestra:

Martia Lou Harp, Songs
WCBS—News, George Bryan and Erie
Severeid
WMCA—News; Sports; Music
WINS—Fred Robbins Show
WNEW—Recorded Music
WMGM—Newsreel Theatre
WOV—Ramble in Erin
11:07-WQXR—The World of Music
11:15-WNBC—News, Richard Harkness
WOR—Sports News; Weather
WCBS—Starlight Salute
11:30-WNBC—Drama: The Legend of Sleepy
Hollow, by Washington Irving—North.
western University Summer Radio
Institute
WOR—Tommy Dorsey Orchestra
WJZ—Joe Franklin Record Shop
11:45-WCBS—Teddy Powell Orchestra
11:55-WJZ—Gems for Thought—Jesse W. Stitt
12:00-WNBC—News; Dance Music
WJZ—Symphony Sid (To 5:45)
WCBS—News: Dance Music
WJZ—Symphony Sid (To 5:45)
WCBS—News: Dance Music
WMCA—Barty Gray Show (To 3)
WINS—Big Joe's Happiness Exchange
WMGM—Bee Kalmus Show
WNEW—Milikman Matinee
WOX—The New York Times News
12:05-WQXR—Nightcap (To 1)
12:15-WNBC—To Be Announced

WQXR—The New York Times Ne
12:05-WQXR—Nightcap (To 1)
12:15-WNBC—To Be Announced
12:30-WNBC—Frankie Carle Orchestra
12:30-WNBC—News (To 1)
1:00-WCBS—News (To 1:05)
WMGM—Jack Elgen Show (to 4)
1:30-WOR—Let's Have a Party
1:55-WOR—News Reports